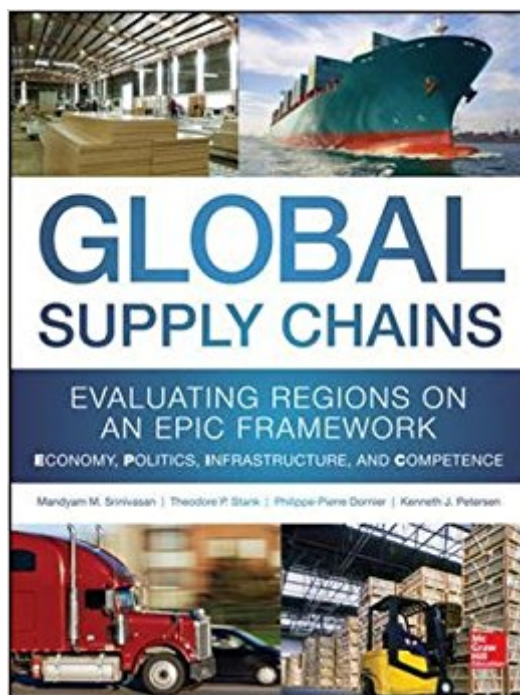


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# Global Supply Chains: Evaluating Regions On An EPIC Framework — Economy, Politics, Infrastructure, And Competence: — “EPIC” — Structure — Economy, Politics, Infrastructure, And Competence



## Synopsis

A proven framework for measuring the supply chain potential of geographic regions Managing a complex global supply chain requires a strategic assessment of the various factors that can affect decisions on procurement, manufacturing, warehousing, logistics, distribution, and sales. Co-written by renowned experts in global supply chain management, this book presents a systematic, structured approach to evaluating ten global regions with respect to their supply chain activities. The maturity level for each region is assessed using the EPIC framework--Economy, Politics, Infrastructure, and Competence. Managers of supply chains can use this framework and the exclusive data in this practical, timely resource to identify the strengths, weaknesses, opportunities, and threats of the different global regions and determine their supply chain strategies accordingly. Global Supply Chains analyzes ten regions: East Asia South Asia Southeast Asia Australia The Middle East and North Africa (MENA) Sub-Saharan Africa (SSA) Western Europe Central and Eastern Europe North and Central America South America

## Book Information

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## Customer Reviews

Mandyam M. (Srini) Srinivasan, Ph.D., is The Pilot Corporation Chair of Excellence in Leadership in the Business Analytics and Statistics Department at The University of Tennessee, Knoxville. He won the Franz Edelman Award for Achievement in Operations Research in 2006. Dr. Srinivasan is the author of Building Lean Supply Chains with the Theory of Constraints and Streamlined: 14

Principles for Building and Managing the Lean Supply Chain, and co-author of Supply Chain Management for Competitive Advantage: Concepts and Cases. Theodore P. (Ted) Stank, Ph.D., is the Harry and Vivienne Bruce Chair of Excellence in Business in the Department of Marketing and Supply Chain Management at the University of Tennessee, Knoxville. He is the author of more than 85 articles in academic and professional journals and coauthor of 21st Century Logistics: Making Supply Chain Integration a Reality and Handbook of Global Supply Chain Management. Dr. Stank was named a Logistics Rainmaker by DC Velocity magazine and serves as the Chair-Elect of the Board of Directors of the Council of Supply Chain Management Professionals. Philippe-Pierre Dornier, Ph.D., is Professor of Operations Management at ESSEC Business School in Paris, France, where he teaches supply chain and operations management in the MBA, specialized masters, and executive education programs. He is Associate Dean for the executive program. Dr. Dornier is managing partner of Newton Vaureal Consulting and has been in charge of the re-engineering of global logistic networks for large companies. Kenneth J. Petersen, Ph.D., is the John H. Red Dove Professor of Supply Chain Management in the Marketing and Supply Chain Management Department at the University of Tennessee, Knoxville, and Visiting Senior Fellow at Manchester Business School in Manchester, England. His research interests include buyer-supplier relationships, new product development, sustainability, global sourcing, and supply chain risk.

The book stresses on the facts that we actually live "in a global village" where impacts from local activities can grow into global issues. Managing supply, demand and consumer markets from global perspectives therefore involves dealing with constant change and increased volatility. This requires a better understanding of culture and different ways of doing things. This book covers a systematic view on Supply Chains from the EPIC perspective (economy, politics, infrastructure and competence). The collection of information and cases should appeal to a wide-ranging audience including people from the wider Business Community, Logistic Operators and to a wider range of under- and post-graduate students undertaking procurement and supply chain studies or to students undertaking professional qualifications like CSCMP SC Pro as well as on international politics and strategic studies courses. The book covers each region in the world with all the basics and extends this with a wider discussion to encourage thought and application. Using the EPIC approach to examine and improve supply chains does actually reveal to all of the key aspects that must be continually considered, including highlighting those "danger" areas.

aspects in supply chains. The majority of the cases presented will provide a useful source of reference as they are factual. Others, are based on facts, but are produced in such a manner as to prompt the reader's thinking, conceptualization and application of concepts into practice. The structuring of the cases and the broad spectrum of environments covered, permits a consideration of existing and emergent theories and practice. It reads as a grounded view of what is practical and supports a sustainable strategy for companies that compete across multiple countries. The book is a solid overview for those new to supply chains as well as seasoned professionals. The theory is well presented, easy to read, and they demonstrate clearly how to support managing a supply chain. It is helpful to understand what trade-offs need to be considered in terms of driving or supporting business strategy and supply chain partnerships. Well done.

This book looks in depth at 55 countries in ten regions across the world and highlights the striking differences in economics, politics, infrastructure and competence (EPIC) which impact on international business. The book provides ample evidence that assumptions about a flattening world (and the rush to outsourcing) need to be tempered with a careful analysis of the EPIC dimensions because differences between countries and regions are larger than was imagined. Supply chain managers can get easy access here to crucial information on the specific opportunities and challenges in each of the 10 regions. This is essential reading for MBA students as it covers key issues which impact on procurement, logistics and operations.

Global Supply Chains is an outstanding book which resulted from the collaboration of four renowned authors who have a wealth of global experience. The book provides a comprehensive guide, which gives supply chain professionals the tools they need to evaluate and anticipate supply chain issues in all regions of the world. It is well written, and easy to navigate to the material needed for any of ten regions covered. The "EPIC" framework used by the authors is original, intriguing, and highly insightful. This is a must read for all supply chain professionals who face global challenges.

This book is an extraordinary tool for senior leaders in an organization or newly hired young professionals. EPIC provides a useful framework for strategic supply chain decisions that utilizes global statistics and best practices. The authors bridge industry leading thought leadership with practical use for supply chain managers around the world. EPIC incorporates the latest research on transportation and manufacturing trends, global corridors and issues when doing business abroad. I keep the book in my office and reference it regularly. Very easy to read too.

Making supply chain decisions in the world we live in is complex and can be overwhelming. This book gives the reader a framework to evaluate the regional complexities of supply chain and what needs to be considered in making sound decisions. The writers did an excellent job setting the case for their framework approach and providing details for the many regions around the world. This book is a "must have" reference guide for any supply chain leader.

This book does an excellent job of helping the reader understand how to properly analyze different parts of the world in regards to supply chain. I highly recommend that anyone who is interested in pursuing a career or is already working in the global supply chain to read this book.

i will purchase it from you next time. for my friend , very fast, receive it next day. as the price. This is the first "larger product" in our kitchen collection. Thus far (one week), it is sharp, performs well for chopping and slicing, and has excellent balance and weight. Time will tell how it retains its edge and resharpen.

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